



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
HEADQUARTERS, 28th TRANSPORTATION BATTALION
CMR 418
APO AE 09058

AERTR-A-CO

1 October 2005

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Fiscal Year 2006 Battalion Retention Awards Program

1. References: AR 601-280, Army Retention Program.
2. This Battalion Retention Awards Program supplements the above referenced Army Retention Program in the following manner:
 - a. It establishes an incentive for the individual who is most influential in gaining an initial term reenlistment, extension for the BEAR Program or agreement to transition into a Reserve Component unit.
 - b. It recognizes retention achievements of units and Unit Reenlistment Noncommissioned Officers. Specifically, it establishes procedures for quarterly and yearly awards.
4. Retention awards for units and Unit Reenlistment Noncommissioned Officers for the active and Fiscal Year ETS categories will be awarded as follows:
 - a. Quarterly:
 - (1) The individual who is the most influential in gaining an initial term reenlistment, extension for the BEAR Program or agreement to transition into a Reserve Component will be authorized a three day pass to be taken within 30 days of the action. Appropriate recognition will be initiated for continued support of the Army retention mission. The Unit Commander will nominate individuals on the last day of the quarter. Passes will be issued by the Battalion Commander.
 - (2) The top unit in each category will receive the Battalion Retention Streamer. The Battalion Commander and the Battalion Command Sergeant Major will award the streamer by placing the streamer on the unit guidon during a unit formation. The eligible unit will display the Retention Streamer for one full quarter.
 - (3) The Unit Reenlistment Noncommissioned Officer will receive a Battalion Certificate of Achievement and a Battalion Letter of Commendation. The Unit Reenlistment Noncommissioned Officer's name, rank, and SSN will be indicated on the certificate.

AERTR-A-CO

SUBJECT: Fiscal Year 2006 Battalion Retention Awards Program

b. Annually:

(1) The top unit in each category will receive a trophy and will be authorized a training holiday.

(2) The top Unit Reenlistment Noncommissioned Officer in each category will receive an Army Achievement Medal or higher award.

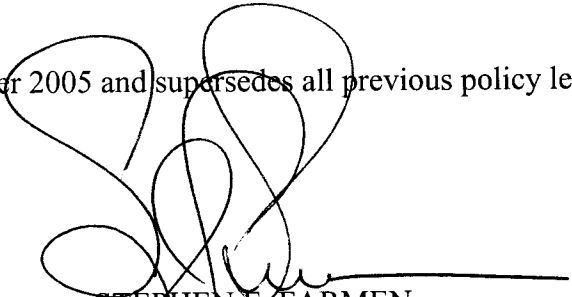
(3) Each Unit Reenlistment Noncommissioned Officer will receive a Battalion Certificate of Achievement and a Letter of Commendation from the Battalion Commander for achieving 100% or better of the assigned yearly retention goals.

5. Units, which accomplish reenlistments in the Regular Army or extensions for the BEAR Program, during an award period for which no goal was assigned, will be given appropriate recognition for those actions. This will obviously enhance quarterly and annual achievements and subsequent recognition.

6. If not previously accomplished, all subordinate units will establish a Company Retention Awards Program to supplement those contained in this letter, and forward a copy to the Battalion Career Counselor.

7. This policy letter is effective 1 October 2005 and supersedes all previous policy letters subject as above.

DISTRIBUTION
A



STEPHEN E. FARMEN
LTC, TC
Commanding